



Dear Community Leader,

The Volusia County Kids Tag Art program is expanding to 11 public schools across the county! Kids Tag Art (KTA) is a school fundraising program that inspires fifth grade art students to design their own specialty license plates. KTA teaches students about the practical application of license plate art and how Florida's 100+ specialty license plates support worthy causes.

Each year as a part of the art curriculum, nearly 1,000 participating students will design a specialty plate. The plates created will be available for sale, providing additional funding for elementary classroom art programs.

To further help fund our local school's art programs and foster creativity in our youth, we are asking community champions like you to join our team. All net proceeds from sales and sponsorships will go directly to the participating schools.

You and your business are invited to sponsor Kids Tag Art for the upcoming 2024-2025 school year. After reviewing the information enclosed, I know you will agree that the positive exposure for your company is an outstanding opportunity.

If you have questions, please contact Emily Mastrantonio, KTA program specialist, at emastrantonio@vctaxcollector.org or 386-507-9355.

Thank you for considering a Kids Tag Art sponsorship!

Sincerely,

A handwritten signature in blue ink that reads 'Will Roberts'.

Will Roberts, Volusia County Tax Collector

Volusia County Kids Tag Art
Sponsorship Benefits for 2024-2025 School Year

Platinum Sponsor

\$3,000

- Your logo prominently displayed on the bottom of ALL student artwork printed tags. This will provide exposure to all recipients of purchased tags, at community events where tags are displayed, and via the tag displays in the tax collector branches
- First choice to select student artwork for your Sponsor's Choice Award
- Framed Sponsor's Choice Award Tag for display in your company's place of business
- Your business name listed as a sponsor on the Kids Tag Art webpage vctaxcollector.org/art for the school year
- Recognition in press releases
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period*

Gold Sponsor

\$1500

- Select student artwork for your company's Sponsor's Choice Award
- Framed Sponsor's Choice Award Tag for display in your company's place of business
- Your business name listed as a sponsor on the Kids Tag Art webpage vctaxcollector.org/art for the school year
- Recognition in press releases
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period*

Silver Sponsor

\$750

- Award of Distinction tag display in your place of business
- Your business name listed as a sponsor on the Kids Tag Art webpage vctaxcollector.org/art for the school year
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period*

Bronze Sponsor

\$250

- Your business name listed as a sponsor on the Kids Tag Art webpage vctaxcollector.org/art for the school year
- Recognition on Tax Collector Facebook page during Kids Tag Art promotional period*

* The 12-month promotional period begins annually in August to coincide with the new school year.



Kids Tag Art Volusia County Sponsorship Form
2024–2025 School Year

Sponsor Information

Company Name

Company Contact

Contact Email Address

Contact Phone Number

Mailing Address City / State / Zip Code

Sponsorship Level (Select One)

_____ \$3,000 Platinum

_____ \$1,500 Gold

_____ \$750 Silver

_____ \$250 Bronze

Please mail checks made payable to*:
FUTURES Foundation for Volusia County Schools
3750 Olson Dr.
Daytona Beach, FL 32124

*Please include this completed form with your sponsorship.

