



a Volusia County Tax Collector program

Date

Dear Teacher,

We are excited you have partnered with our Kids Tag Art (KTA) program!

Kids Tag Art is a school fundraising program that inspires fifth-grade art students to design their own specialty license plates. In addition to raising funds for your school's art program, KTA teaches students the practical application of license plate art and how Florida's 100+ specialty license plates support worthy causes. Your artists will have the opportunity to earn awards for their design and have them displayed in Volusia County Tax Collector branches for one year.

Here's how KTA works. As a part of the fall art curriculum, each year participating students design a specialty plate. The plates are available for sale, which is organized by the art teacher. Sale proceeds go directly to your school's art program.

Outreach staff from our office work to secure program sponsorships. At the end of the program year, net proceeds are divided equally among participating schools.

To help guide you, this program packet includes information on:

- Artwork guidelines
- Award submissions
- Sales procedure
- Your program contact
- Program calendar

Throughout the program, Emily Mastrantonio, KTA program specialist, will be your contact for questions and assistance. She can be reached at emastrantonio@vctaxcollector.org or 386-507-9355.

Together we look forward to raising funds to support your program and to seeing your students' creativity. We envision a very successful partnership!

Sincerely,

A handwritten signature in blue ink that reads "Will Roberts".

Will Roberts, Volusia County Tax Collector

Kids Tag Art 2023-2024 School Information

Artwork guidelines

- Fifth grade students at participating schools are eligible.
- Artwork shall be created with markers.
- Designs must be original. Use of copyrighted images, symbols or logos will not be accepted.
- No words or lettering will be accepted.
- Artwork must be finished.
- The sponsor logo will be placed in the bottom center of the printed tag. Please leave this area free of images.
- Submissions must include student's first name, last initial, and school name written by an adult in marker or pen.

If you want the design to stand out, use bright colors and fill in the background.

Artwork themes

Submissions should fall into one of these categories:

- Florida
- School
- Beach conservation
- Family/home
- Wildlife/nature conservation
- Sports/activities
- Or any cause that a student would like to support through his/her artwork

School-level awards:

- Each school selects two tags to receive the Award of Distinction.
- Each school selects three tags to receive an Honorable Mention.

School-level awards will be distributed to students at the school's annual awards ceremony. Awards of Distinction also will be considered for additional awards, to be selected by program sponsors.



Submission procedure: Due Fri., Sept. 29

1. Teachers collect the artwork and ensure it meets guidelines.
2. Teachers/schools must fill out the information on the templates, not the students.
3. Arrange templates in alphabetical order by each student's first name.
4. All student artwork must be ready for pick-up by Fri., Sept. 29.

Sale procedure

- Once all artwork has been submitted, your KTA contact will provide order tracking forms.
- Teachers promote sales.
- Teachers collect orders and payments.
- Teachers submit one bulk order to the vendor in November using the tracking form.
- Initial orders will be mailed from the vendor to the tax collector's office for distribution to schools.
- Participating schools may choose to submit a second order in the spring using the same procedure. This order will be shipped directly to the school with the school covering shipping costs.

Please reach out to your program contact with any questions. As your partner, we are here to assist you throughout the process.

Kids Tag Art program contact:

Emily Mastrantonio
Outreach Specialist
emastrantonio@vctaxcollector.org / 386-507-9355

Program calendar:

The Kids Tag Art Program calendar will help you to anticipate upcoming deadlines and give your parents time to purchase items for special occasions.

