



# WILL ROBERTS TAX COLLECTOR

*Serving to make a difference*

**Cutline:** Champion Elementary School art teacher Tiffany Warren's face says it all! Last week, Volusia County Tax Collector Will Roberts surprised her during the school's 5th grade awards ceremony with a \$2,200 check raised through the Kids Tag Art program. The funds will be used directly in the art classroom to support young artists and creativity at Champion Elementary. Champion is one of 10 participating, Title 1 elementary schools in Volusia County that will each receive a \$2,200 contribution through this year's program.

**Editor's note:**

Additional photos of 5th grade students receiving awards at ceremonies held in schools along with a list of photo IDs are available for download at [VolusiaTax.gov/art2026](http://VolusiaTax.gov/art2026). Photo credit to Volusia County Tax Collector.



NEWS FOR IMMEDIATE RELEASE

June 2, 2026

## **Student creativity fuels \$22,000 investment in Volusia elementary art programs**

**Volusia County, Fla.** – Fifth grade students across Volusia County turned creativity into classroom support this school year through the Kids Tag Art program, helping raise \$22,000 for elementary school art programs.

Now in its third year locally, the initiative raised \$2,200 for each participating school to enhance art education opportunities and classroom resources.

The program, coordinated by the Office of Will Roberts, Tax Collector, invites 5th grade students to design custom vanity-style license plates that are later sold to the public as keepsakes and decorative items. The proceeds are returned directly to participating schools to support their art departments.

“Kids Tag Art gives students an opportunity to see their creativity celebrated beyond the classroom while also helping support future art education,” said Volusia County Tax Collector Will Roberts. “The excitement this program creates in schools each year continues to grow, and we’re grateful to everyone who helps make it possible.”

The program’s success is the direct result of strong community partnerships and sponsorship support, Roberts said. The Office of Will Roberts – Tax Collector extends special appreciation to platinum sponsors AdventHealth and the Volusia Family Resource Center, along with support provided through a Volusia County State of the Arts mini-grant funded by the sale of Florida’s State of the Arts specialty license plates.

At end-of-year 5<sup>th</sup> grade awards ceremonies last week, several students at each participating school earned awards for their design. Many of the top student-designed plates are now on display inside Volusia County Tax Collector branches and can also be viewed online at [volusiatax.gov/art](http://volusiatax.gov/art).

Participating schools for the 2025-2026 school year included:

- Beachside Elementary – Daytona Beach
- Champion Elementary – Daytona Beach
- R. J. Longstreet Elementary – Daytona Beach
- Edith I. Starke Elementary – DeLand
- Timbercrest Elementary – Deltona
- Indian River Elementary – Edgewater
- Enterprise Elementary – Enterprise
- Manatee Cove Elementary – Orange City
- Sugar Mill Elementary – Port Orange
- Read-Pattillo Elementary – New Smyrna Beach

Information about becoming a sponsor for the upcoming school year is available at [VolusiaTax.gov/art](http://VolusiaTax.gov/art).

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